

RR Donnelley's Nielsen Plant specializes in executing challenging graphic communications projects. Its services include web, sheet-fed, and digital printing, as well as lettershop and fulfillment.

The RR Donnelley Network

This facility is part of a complete, integrated network of RR Donnelley facilities across North America. A single customer team is your conduit to end-to-end web, sheetfed, and digital production, plus complete warehousing and fulfillment.

RR Donnelley (NASDAQ: RRD) is a global provider of integrated communications. Founded more than 145 years ago, the company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, enhance ROI and ensure compliance.

Selected Products For This Facility

- Corporate marketing collateral
- Business to consumer marketing programs
- Sell sheets
- Booklets
- Brochures, booklets & pocket folders
- In-line finishing
- Saddle-stitched booklets
- Direct mail, postcards & letters
- Statement inserts
- Manuals
- Print-on-demand; variable print: 4/C & black & white
- Kitting
- Lettershop services

Electronic Prepress

- Image manipulation to standard page production
- Contract digital proofing
- Internet based routing and approval software

Proofing

- Digital

Print Capabilities

- Digital: color and black & white
- Sheet-fed: up to 12 color UV cured long perfecting press with dual coating
- Heatset web-offset with sheeter, folder & in-line finishing options

Post Production

- Shrink-wrapping
- Polybagging / overwrapping
- Lettershop services: inkjetting & envelope inserting
- Hand assembly
- Fulfillment
- Distribution
- Warehousing

eCommerce

Our CustomPoint® eCommerce portal provides online ordering for inventoried items, business cards and stationery, direct mail, and other materials. Users can customize and proof on-screen, plus access inventory management reports and other services.

Facility Information

Plant Size

270,000 sq. ft.

Hours of Operations

24/7

Quality Assurance

- ISO 2001:9001 certified
- Gracol 7 compliant
- Root Cause Analysis: identification of process fail points
- Total Quality Management
- Good Manufacturing Practices

Environmental Certifications

FSC CoC

Website

nielsen.rrd.com